

A black and white portrait of Guillaume Alan, a man with dark, wavy hair, wearing a white button-down shirt. He is looking directly at the camera with a slight smile. The background is dark and out of focus.

**GUILLAUME**

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LONDON

**WHAT DID YOU HAVE FOR BREAKFAST THIS MORNING?**

Black coffee.

**THE ULTIMATE PICK-ME-UP? (WHAT GETS YOU GOING?)**

A sunny day in Hyde Park with the woman I love and "Chepi", the most beautiful and kind dog in the world.

**SHOPS YOU VISIT WHEN IN NEW YORK?**

The Tom Ford shop on Madison Avenue to mention only one.

**YOUR DESERT ISLAND BOOK?**

I prefer to watch the sun go down and dream. Heaven Has No Favorites by E.M. Remarque – the very nice movie based on Bobby Deerfield.

**I MOST ENVY...**

James Bond.

**CAN'T-MISS EVENTS THIS SPRING?**

An event organised at my Mayfair studio at the end of March to showcase my current collection.

**I'M INSPIRED BY...**

the landscapes in the desert.

**WHERE IN THE WORLD IS 'HOME' TO YOU?**

Sifnos, surrounded by the people I love.

**MY SPRING ACCESSORY IS...**

Persol sunglasses of the 70's in shell and blue glass.

**WHO'S YOUR BARBER?**

Of course he's in London. Currently I go to Pall Mall.

**FAVOURITE PRODUCT FOR YOUR SKIN IS...**

Floris and also Caudalie (products extracted from the raisins of Bordeaux vineyards).

**HOW DO YOU CELEBRATE YOUR BIRTHDAY?**

By gathering the people that are important to me around a truly excellent dinner and for - afterwards - a party all night long.

**LAST CONCERT YOU ATTENDED?**

Pharrell Williams at the Apollo Hammersmith in London.

**THE MOST BEAUTIFUL LANGUAGE IS...**

Shakespeare's.

**MY FAVOURITE FIX IS...**

to go for several rides at a circuit in Montlhéry, France, when I'm invited to those fast luxury car presentation events.

**WHOSE STYLE HAS INFLUENCED YOUR OWN?**

The 50's in Hollywood.

**THIS YEAR I'M TRAVELING TO...**

the Cotswolds and Scotland.

**FAVOURITE COCKTAIL?**

Mojito (with Angostura – they always forget the Angostura which is a crime).

**BEST HOTEL IN THE WORLD?**

Colony Palms Hotel in Palm Springs.

**BEST PARTY YOU'VE EVER BEEN TO?**

The Arts Club party at Le Bristol Hotel during the Paris Fashion Week or an unplanned party in Athens, Greece, the night before the wedding of one of my best friends.